

Matt J. Blum

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1713 Huldy St. Unit# 2 Houston, TX 77019

Qualification Summary

- Over 10 years experience in marketing, sales and public relations
- Knowledge, training, and experience in all forms of client relations
- Strong knowledge and close relation the Houston community
- Over 8 years in developing business strategies

Skills & Expertise

- Marketing
- Client services
- Project Management
- Sales
- Event Management
- Communications
- Creative strategy
- Customer Success
- Networking
- Grassroots Marketing

Professional Experience

Account Manager | Houston, TX EventBank | 2017 → Current

Develop and grow relationships with membership-based organizations on a local and national level • Point person for any and all matters relating to EventBank products for my diverse client portfolio • Meet with and help organizations establish, then reach their growth objectives • Key driver of materials and implementation of the company's US marketing campaign • Accountable for ½ of all US sales

Database & Marketing Manager | Scottsdale, AZ Scottsdale Area Chamber of Commerce | Promoted → 2017

Head driver and developer of Marketing material for the organization • Developed and executed Cross-promotional opportunities within events, educational training programs, sponsorships, websites and publications. • In charge of mass lead/ prospect generation for all chamber activity • Maintained large database to ensured up-to-date distribution and execution of events and member information.

Membership Development Account Executive | Scottsdale, AZ

Scottsdale Area Chamber of Commerce | 2015 →
Promoted

Class One Customer Success Advocate | Scottsdale, AZ Weebly | 2014 → 2015

Sports Entertainment Services, Account Executive, Group Sales | Phoenix, AZ

Phoenix Suns | 2012 → 2014

Created a "teacher and first responder" season ticket that accounted for 30% of season ticket sales for that year • In charge of grassroots marketing content for new and existing accounts • Lead representative for any group who purchased more than 100 tickets

Harlem Globetrotters | FELD Entertainment | Phoenix Symphony | Arizona Theater Company

Education

Bachelors Fine Arts Degree, Intermedia Arts

Arizona State University | Tempe, AZ
Graduated March, 2012